

# **Amalia Agathou**

Founder - WINLeague

Amalia is the founder of WIN League - a private network connecting women working in investment and women leading innovation and change in various fields of science, technology and business. She is also a consultant on innovation and the intersection of tech and the fashion industry.

Amalia has studied Information and Communication Systems Engineering and has held various roles within the startup scene, and the media landscape. She also has helped with the organizational part and appeared on stage at several events and conferences including: Startup Weekend Fashion, Digital Shoreditch, Hackers on The Runway, TEDxAthens, TEDxThessaloniki, Pioneers, e-nnovation, Bitspiration, Shift Conference, Wearable Futures, Decoded Fashion, Art & Fashion Forum.

Amalia has been involved with the fashion/tech community as an editor for Glamour Greece, The Next Web, working with London College of Fashion to develop its fashion/tech accelerator program, as a speaker on the topic at numerous events across Europe, organizer for Startup Weekend Global Fashion Battle, and an advisor at various startups and fashion designers.

She recently launched WINLeague. Its mission is to improve the quality of venture capital and startup scene.

A study by Harvard Business School recently highlighted that venture firms with women involved in investment decision-making are more open to backing a broader range of businesses.

This diversity enables firms to think unconventionally and increase their success rate, while companies with more women board directors experience higher financial performance