

Jenni Young

Marketing and Centres Director, Digital Catapult

Jenni joined the Digital Catapult in July 2014 as Marketing and Centre Director. She is responsible for developing, communicating and delivering the Digital Catapult's marketing plan, with the core aim of demonstrating the central role that digital innovation can play in generating new sources of economic growth for the UK.

Jenni is also responsible for the Digital Catapult Centre experience -attracting potential users, collaborators and partners. Prior to the Digital Catapult, Jenni was Chief Marketing Officer at disruptive technology start-up Ticketscript. She has also held senior marketing and business development roles at youth volunteering charity, vInspired, Live Nation and EMAP Performance. Her experience spans business to business communications, technology, media and entertainment and youth marketing. Jenni has a Law degree from Glasgow University and is a part-qualified Chartered Accountant.